

Why an Advanced Course in Social Innovation, SDGs and Entrepreneurship

- Global development trends show that social exclusion, youth unemployment, migrant integration, climate change, ageing society are escalating in severity and urgency.
- The 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs) require the integration of three dimensions: Social equity, Economic development and Environment protection.
- A crucial role for social innovators and entrepreneurs in the implementation of the SDGs is expected in the medium term. Government agencies are encouraged to seek out “the best social innovations” in their programs, and provide opportunities for entrepreneurs to use their new models to scale their services through public-private partnerships.
- The SDGs offer an opportune framework for many social enterprises to adopt initiatives to contribute to a number of goals relating to poverty reduction or access to food, health, education, etc.,.
- Transition to a sustainable development pathway could be accelerated by a combination of innovative social design and innovative social solutions which ultimately create new service markets. Social Innovation helps social enterprises to increase service placement opportunities in existing markets. Nevertheless, a much more widespread support for practical skills in design, prototyping, experiments, social investment and evaluation is necessary.

- Interest around impact investing continues to grow. As donors and investors demand clarity of impacts in an increasingly crowded market, new models and tools for social impact measurement will continue to be developed.

The International Training Centre of the International Labour Organization (ITCILO) is offering an Advanced Course in **Social Innovation and Sustainable Development: Entrepreneurship for Social Impact** which aims at developing specialized multidisciplinary knowledge in the field of Social Innovation and Entrepreneurship for Sustainable Development. The Advanced Course combines the sound academic background of the Academia with the ITCILO's international training experience, as well as the consolidated technical capacity of:

- PerMicro - microcredit specialised company;
- SocialFare®, Centre for Social Innovation.

Overall aim

The Advanced Course aims at developing specialized multidisciplinary knowledge in the field of Social Innovation, Impact and Entrepreneurship.

Specific objectives

At the end of the Advanced Course, participants will be able to:

- Understand and apply Social Innovation concepts, approaches and tools ;
- Design innovative solutions with Social Impact;
- Understand challenges related to Social Entrepreneurship;

- Apply new models of leadership, collective intelligence and creativity techniques.
- Make use of knowledge and skills in new sectors (environment, personal services, rural economy, etc);
- Shape an innovative solution with financial value;
- Scale up a new Social Business;
- Raise external investment market (equity; quasi – equity instruments and hybrid finance package).

What does the training offer

An international approach is applied to the contents, methodology as well as to the composition of the faculty.

Participants will acquire theoretical and practical knowledge and professional skills necessary for operating in the context of social innovation and social entrepreneurship for development and growth.

Participants will be exposed to international approaches and practices with a view to better understanding the social innovation impact and the rise of hybrid organizations.

The Advanced Course provides a set of methods and tools to design innovative solutions within the framework of the SDGs by looking into recent changes and trends in the major economic geographical areas.

Throughout the whole course, participants will be accompanied in the development of a specific project that will represent their final Project Work.

Professors, practitioners and other resource persons will use lectures, case-studies, laboratories, group-work and practical exercises to strike a balance between theory and practice and to stimulate interaction with the resource persons and among participants.

Participant's profile

The Advanced Course is intended for:

- Graduate students;
- Practitioners in the field of social business;
- Social entrepreneurs;
- Social innovators;
- Cooperative members.

Minimum entry requirements

- secondary school or high school diploma;
- good working knowledge of spoken and written English.

Structure, Methodology, Content and Resources

This programme, to be held in English, is structured into three phases:

PHASE 1 - [distance-warmup module] from **27 November to 8 December 2017** (2 weeks).

This module includes self-study and exercises. Participants will have access to an online platform through which they will learn on an individual basis. This preparatory phase will enable participants with different levels and fields of knowledge to be introduced to the fundamentals and basic concepts relating to Social Innovation and Social Entrepreneurship to reach an adequate and homogeneous level to take full advantage of the residential phase.

PHASE 2 – [residential module at the ITCILO campus in Turin] from

15 January to 9 February 2018 (4 weeks).

The teaching portfolio consists of 4 modules. Each residential module will last 5 full days blending theoretical lectures and practical applications per each module, including 2 laboratories.

This phase will focus on the following topics:

DESIGN FOR IMPACT: knowledge and tools for developing innovative solutions with social impact.

SOCIAL FINANCE FOR SOCIAL BUSINESS: How to develop economic sustainability and attract external investments.

MEASURING IMPACT : how to get prepared to apply tools for social impact assessment and measurement.

INNOVATIVE SOCIAL BUSINESS: How to get acquainted with knowledge and skills in new sectors. How to scale up your innovative idea.

Professors, practitioners and other resource persons will use lectures, case-studies, laboratories, group-work and practical exercises to strike a balance between theory and practice and to stimulate interaction with the resource persons and among participants.

PHASE 3 - [distance Project work] - **2 February to 9 March 2018** (4 weeks).

Participants will be asked to develop and complete within the course duration an original project work applied to a societal challenge of their interest that can be deployed and tested in their own country/ community/ network of reference. The project work will have to be delivered by the established date and in the format

required. Participants will be assisted at a distance by tutors and/or professors.

Faculty

The faculty will be selected for its professional experience and subject knowledge.

The core faculty of this Advanced Course includes:

- Senior Professors from local and international universities;
- Development specialists from the ITCILO, ILO and other UN system organizations;
- Leading practitioners, PerMicro - microcredit specialised company and SocialFare® - Centre for Social Innovation.

Certification

A Certificate of Achievement will be awarded to the participants who fulfil all of the following conditions:

- attendance of training sessions during the residential phase (only participants with at least 95% attendance will be entitled to apply for the Certificate);
- submission of the assignments within the set deadlines and quality requirements;
- achievement of the minimum score awarded by the Scientific Committee at the end of the project document's evaluation.

SocialFare - Centre for Social Innovation (Turin, Italy) and PerMicro (Turin, Italy) will be available to offer a period of *pro bono* internship to the best classified participants after the evaluation of the Project document.



Participation in the Advanced Course

- **Tuition fees:** 3.500,00 Euros payable by the participant or his/her sponsoring organization. This covers tuition, use of training facilities and support services, routine medical care and medical insurance.
- **Subsistence fees:** 1.320,00 Euros payable by the participant or his/her sponsoring organization, including: single-room accommodation at the ITCILO campus, breakfast and laundry service during the residential phase of 4 weeks; use of the facilities for recreation and sports at the ITCILO campus.



Applications

Candidates interested in participating in the Advanced Course should complete and submit the online application form available on the ITCILO web page.

A limited number of partial scholarships may be available, on a competitive basis. Priority will be given to participants from developing countries.

Deadline for applications: **31 October 2017.**



The ILO Turin Centre's facilities

Located in Turin, the city of the 2006 Winter Olympic Games, in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various databases.

The campus has 210 single fully serviced study/bedrooms, 66 double bedrooms and 12 suites, each with private bathroom, telephone, 24h free internet access and flat screen television.

It also has:

- a reception desk open 24 hours a day
- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs
- a bank
- a travel agency
- a laundry service
- a post office
- two gyms
- facilities for outdoor sports (football and tennis)
- a medical service

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of a stimulating international environment.

For further information about the Master and all other communications, please contact the course secretariat:

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<http://www.itcilo.org/masters-programmes/advance-course-on-social-innovation-impact-change>



Advanced Course in Social Innovation and Sustainable Development - Entrepreneurship for Social Impact -

November 2017 – March 2018, Turin, Italy